



Build Up

ABOUT BUILD UP

BUILD UP is Brown's Mart's seeding and development program. BUILD UP projects can be for research or creative development of new projects by Independent Theatre artists working and living in the top end of the NT. These projects are for any stage of the development and are designed to support a fertile environment for the creation of new NT theatre.

Each year Brown's Mart will offer NT based theatre artists and artistic teams the opportunity of a residency of up to a month in the Brown's Mart Rehearsal Room in order to investigate, explore and develop new ideas for live performance. Up to four creative proposals will be supported each year.

The aim of BUILD UP is to identify and support NT based theatre makers of vision and merit; and to ensure that the teams and ideas we support have the time and resources they deserve before going forward to production. We are interested in ensuring strong development outcomes both for the artistic teams we support and the work they create. BUILD UP is one of the mechanisms through which future productions and partnerships will be identified and developed.

BUILD UP applicants may be awarded up to \$18,000 support towards an individual development. This may include up to \$12,000 cash and \$6,000 in-kind support. Applicants will be encouraged to seek additional support for their work from other funding sources as necessary and the securing of other funds will not be seen as an impediment to the granting of BUILD UP funds.

Artists wishing to develop or have their work presented through Brown's Mart need to have a clear vision for their work. This includes being able to demonstrate: WHY they want to create the work; WHO the work is being created for; and how the work is RELEVANT to a contemporary audience.

For work to be accepted as part of BUILD UP it needs to pass an open application process assessed by an independent peer review panel. Applicants are encouraged to talk through their applications with the Artistic Director before submitting and will need to show through their application:

- A clearly articulated and passionate vision
- Work that promises to engage new and existing audiences within the Territory and beyond



- Suitably high standard of practice
- Effective planning
- How the project develops the professional practice of the artists involved

BUILD UP SELECTION PROCESS

Proposals will be assessed by a Peer Selection panel of three industry peers and the Artistic Director (AD).

The peer selection panel will be chosen by the AD, and approved by the Brown's Mart Board of Management, so as to ensure a range of skills, cultural and creative backgrounds and experience are evident.

ADMINISTRATIVE AND PRODUCING SUPPORT

All BUILD UP residencies will be supported by the Brown's Mart team, who will provide assistance with the following as appropriate:

- Rehearsal room scheduling and co-ordination
- feedback and professional advice
- advocacy and promotion of the project within the performing arts industry
- future project 'mapping' (including auspice support for funding the project's future development)
- residency wrap-up including coordination of public presentation outcomes

Brown's Mart AD and Accounts Officer will provide specific financial / budgeting support throughout BUILD UP residencies, the Brown's Mart's Marketing and Development Manager will help facilitate promotional opportunities where appropriate and the Brown's Mart Venue Manager will provide a range of technical and infrastructural support.

Successful applicants will be contracted by Brown's Mart and Brown's Mart will be responsible for the financial management of the residency. However, the applicant remains the Producer of their work and is responsible for negotiating with any artists involved in their residency.

All artists involved in BUILD up residencies will be covered by Brown's Mart's public liability insurance and worker's compensation insurance for the dates and times they will be working on the residency.



REHEARSAL ROOM

Up to 120 hours use of the Brown's Mart Rehearsal Room will be provided at no cost to the artist. Brown's Mart encourages the use of the Rehearsal Room in two, four or eight hour timeslots. Applicants nominating to use studio space other than Brown's Mart need to list this studio space in their budgets.

EMERGING ARTISTS and ELIGIBILITY

In recognition of supporting and nurturing emerging artists, a minimum of one BUILD UP project will be granted to an emerging artist, defined as an artist in their first five years of professional practice. If no emerging artists apply, then up to 4 projects will still be supported.

BUILD UP recipients will be limited to 2 projects every three years.

SELECTION CRITERIA

- The potential to deliver quality artistic outcomes
- The use of Top End Artists
- How the project will broaden the artistic practice of the artists involved
- Audience relevance and identification.
- The potential to progress the concept
- Effective and accurate planning and budgeting